

Print+ Select™ inkjet system

Create personalized envelopes for less.

Print envelopes inline during mail finishing.

Gain a competitive advantage with the Print+ Select.

For years, high-volume production print and mail operations have relied on BlueCrest to turn ordinary white envelopes into impactful, personalized and colorful mail pieces. Now, mid-sized mailers can realize the same levels of productivity and cost savings. Start every job with plain white envelopes with the BlueCrest Print+ Select inkjet system.

Print high quality, monochrome or spot-color logos, addresses, and even personalized messages and graphics directly on envelopes inline during inserting. With the Print+ Select inkjet system, your print and mail operation will:

- Lower cost per mail piece.
- Increase productivity by streamlining processes.
- Produce personalized mail pieces adding color for greater impact.

69%

of mail recipients are more likely to open a mail piece with color text and graphics on the front before opening pieces with no headline or graphic.
Source: Leflein Associates Mail Openability Study



Streamline your mail finishing processes and simplify your workflow.

The Print+ Select™ inkjet system turns plain white envelopes into dynamic mail pieces. This is essential in helping your print and mail operation:

- Reduce storage, waste and obsolescence costs of pre-printed envelopes.
- Simplify inserter setup and operation.
- Support commingled mail for postage savings and operational efficiencies.

Make an impact with personalized envelopes.

Using our proven inkjet technology, you can print high-quality text, images and barcodes in monochrome or spot color. Many available inks dry fast without the need for a dryer. Plus, your printed pieces will meet USPS® Intelligent Mail® standards and stand up to the rigors of the mailstream.

Print envelopes with ease and efficiency.

The Print+ Select fits seamlessly within any existing workflow. That means you'll be up and running with ease, delivering a strong return on investment.

- Designed for simple operation and service
- Built-in intelligence and print controller driven by Direct Connect™ technology
- Print+ Composer™ lets you easily create envelope templates
- 2" print head adjustment features 4 pen positions, height adjustment, cantilever adjustment and vertical adjustment
- Configurable from 2" up to 8" of print.

For more information, visit us online at: bluecrestinc.com

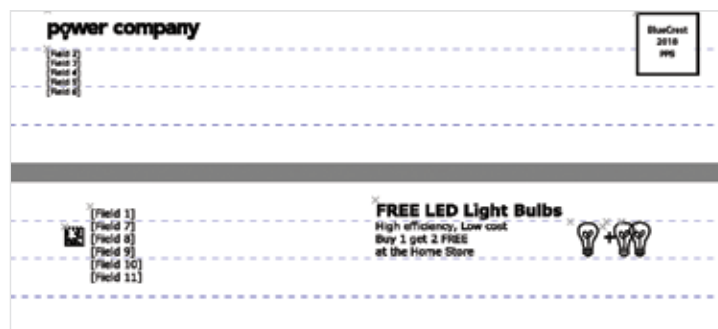
Specifications

Mail piece size	US letters (#10, 6" x 9.5") or flats (10" x 13") DL, C5 and C4
Length, minimum	6.5"
Length, maximum	13"
Height, minimum	3.75"
Height, maximum	10"
Thickness, minimum	Empty envelope
Thickness, maximum	0.5" (12mm)"
Thickness Variation	up to 10 panels
Print image, height	Available from 2", 4", 6" and 8" of print
Print resolution	600 x 300dpi at 50ips and 11000 inserter cycles per hour 600 x 200dpi at 65ips and 14000 inserter cycles per hour
Print speed	Up to 14000 cycles per hour for #10 envelopes
Ink type	A wide variety of inks are available for PB and HP partners like Think Ink for coated and uncoated stocks
Drop volume	33pl
Inserter platforms	Mailstream Evolution™ and Rival™ (some availability on MPS and Epic™)

Improve productivity and performance with greater accuracy and precision.

Print text and images inline within the inserter workflow at full production speeds of up to 14,000 envelopes per hour. The smart design leverages our built-in inserter intelligence technology to make it simple to print each personalized mail piece. It's easy to layout jobs, preflight envelopes, and even merge jobs so you get up and running quickly.

- Print envelopes in real-time inline without compromising speed
- Streamline inserter job setup and workflow
- Easily create envelope template designs
- Make changes quickly and easily



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